

LINDY MUNYANYI

ART DIRECTOR

LINDY

CREATIVE PORTFOLIO



ABOUT ME

I'm Lindy, a creative with a love for images that feel as good as they look, creating visuals that are intentional and hopefully emotional.

I currently work as an E-commerce Art Director at FitFlop, where I lead the creative direction of model, product and still-life photography. My favourite part of the job is shaping how something feels, finding that balance between commercial clarity and genuine mood.

I love collaborating with photographers, stylists, and producers to build small worlds within the image. Beyond e-commerce, I'm drawn to work that explores culture, identity, and emotion. Whether it's through personal shoots, conceptual editorials, or brand campaigns, I'm always searching for that quiet moment where everything comes together and makes sense.

When I'm not on set or buried in a moodboard, you'll probably find me wandering through an immersive exhibition or upside down on an Aerial hoop.

STILL LIFE

ART DIRECTION



STILL LIFE





E-COM



E-COM



E-COM

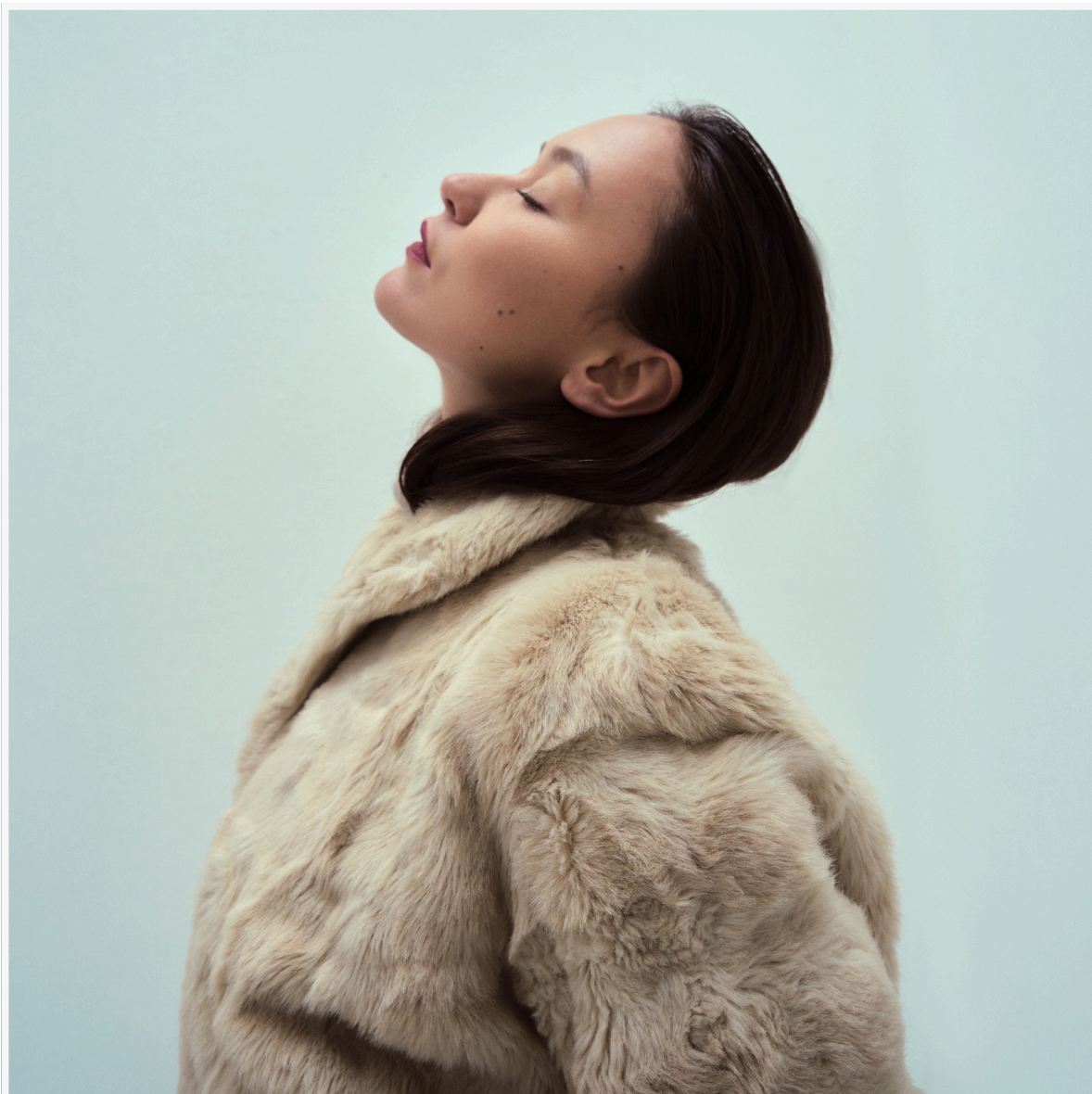


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PHOTOGRAPHY



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THANK YOU

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